

II. COMMUNITY NEEDS ASSESSMENT

A. Primary Data

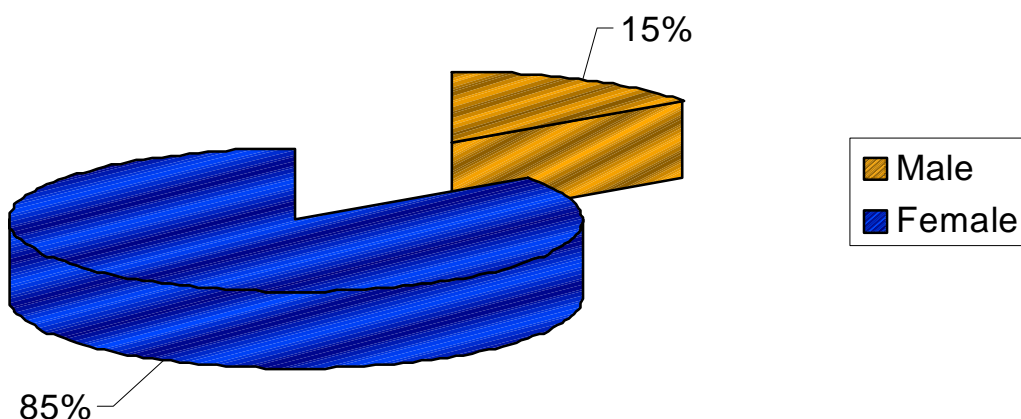
1. *The Community Stakeholder Survey*

The stakeholder survey provides a profile of perceived health care needs and problems facing the community and stakeholders who respond to the survey. Stakeholders are those individuals in a community who have a special interest in a particular issue or action being taken. The survey includes questions about the adequacy, accessibility, and level of satisfaction with health care services in the community. Members of the council were asked to complete the stakeholders' survey as well as to identify and obtain comments from other stakeholders in the community. The Community Stakeholder Survey is not a scientific random sample of the community; rather, its purpose is to obtain subjective data from a cross section of the community about health care services, problems, and needs in the county. It is one of two sources of primary data used in community diagnoses.

The Cocke County Stakeholder Survey was distributed to various individuals across the county. The stakeholders represent a cross section of the community, i.e., young families, single parents, the elderly, business leaders, consumers, rural residents and urban residents. The stakeholders include both the users and providers of health services.

There were 72 respondents to the Cocke County Community Survey. Of the 72 respondents, approximately 15% were male and 85% were female.

Table 1



Fifty-seven percent of the respondents had lived in the county for twenty or more years. Respondents were asked to rate various health services as very adequate or very satisfied, adequate or satisfied, available but not adequate, available but no opinion on service, or not available. Sixty-three percent of the respondents rated the community health care services as very adequate or adequate and thirty-one percent respondent that services were available but not adequate. Seventy-eight percent of the respondents were either very satisfied or satisfied with the physician services in their community and sixty-eight percent were either very satisfied or satisfied with the hospitals in their community. Health Department services were rated very satisfied or satisfied by sixty-eight percent (Table 2).